



Hector D. Ruiz

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Practice Areas:

- Business & Commercial Litigation
- Class Action Defense
- Intellectual Property & Trade Secret Litigation

States Admitted to Practice:

- New Jersey
- New York

Courts Admitted to Practice:

- US District Court for the District of New Jersey
- US District Courts for the Eastern, Northern, Southern and Western Districts of New York

Education:

- Rutgers University School of Law (2001)
- Rutgers University (1994)

Affiliations:

- New Jersey State Bar Association
- Hispanic National Bar Association
- Hispanic Bar Association of New Jersey
- The Association of the Federal Bar of the State of New Jersey
- The U.S. District Court for the District of New Jersey Historical Society
- Statewide Hispanic Chamber of Commerce of New Jersey

Hector Ruiz, a partner in the firm, concentrates his practice on federal and complex commercial litigation. He has represented national and regional clients across a wide spectrum industry, including pharmaceutical, healthcare, banking, construction, manufacturing and information systems. Hector has substantial experience in all aspects of commercial litigation, including business torts, professional negligence, products liability and class action defense. He also represents clients as local counsel in significant intellectual property disputes, including patent claims, trademark, unfair competition and copyright.

Hector earned his J.D. from Rutgers University School of Law in 2001, and subsequently clerked for (now Chief Judge) the Honorable Jose L. Linares, U.S.D.J., of the United States District Court for the District of New Jersey.

Representative Experience

- Represented a major pharmaceutical company as local counsel in federal district court in connection with defense of shareholder class action stemming from a merger
- Represented brand manufacturer and licensing partner in their pursuit of patent infringement damages against generic drug makers in which plaintiffs sought damages resulting from "at-risk" launches, reaching a \$2.15 billion settlement after the jury rejected arguments by the companies that the patent covered an obvious variation of earlier patented compounds
- Represented supplier of games and toys in false advertising and unfair competition action under the Lanham Act
- Represented a major pharmaceutical company as local counsel in federal court in connection with breach of alleged long term supply contract
- Represented a manufacturer of steel products used in the oil industry in commercial action in federal court, to a successful resolution
- Represented a chemical manufacturer in federal action concerning dispute regarding complex long term contract, which resolved satisfactorily
- Represented an equipment leasing and financing company in a contract dispute brought in federal court concerning cleaning services contract for major national retail chain, to a successful resolution
- Represented a bank in state court defamation action by credit card holder, to a successful resolution

Decisions

- *Telebrands Corp. v. Mopnado*, 2016 U.S. Dist. LEXIS 10671, 2016 WL 368166 (D.N.J. Jan. 12, 2016)
- *Bayer Pharma AG v. Watson Labs., Inc.*, 2014 U.S. Dist. LEXIS 75071, 2014 WL 2516412 (D.N.J. June 2, 2014)
- *Int'l Playthings LLC v. Toy Teck Ltd., LLC*, 2013 U.S. Dist. LEXIS 186779 (D.N.J. July 23, 2013)
- *JPC Merger Sub LLC v. Baker Eng'g & Risk Consultants, Inc.*, 2013 U.S. Dist. LEXIS 84979, 2013 WL 3097106 (D.N.J. June 18, 2013)
- *Zhejiang Rongyao Chem. Co. v. Pfizer Inc.*, 2012 U.S. Dist. LEXIS 137136, 78 U.C.C. Rep. Serv. 2d (Callaghan) 635, 2012 WL 4442725 (D.N.J. 2012)
- *McGroder v. Lowe's Home Ctrs., Inc.*, 2011 U.S. Dist. LEXIS 109684, 2011 WL 4498779 (W.D.N.Y. Sept. 25, 2011)
- *Indus. Tech. Research Inst. v. LG Corp.*, 2012 U.S. Dist. LEXIS 137133, 2012 WL 4469383 (D.N.J. Sept. 25, 2012)
- *McLeod v. Lowe's Home Improvement*, 2011 U.S. Dist. LEXIS 60799, 2011 WL 2200757 (N.D.N.Y. June 6, 2011)
- *McLeod v. Lowe's Home Improvement*, 2010 U.S. Dist. LEXIS 114702, 2010 WL 4366901 (N.D.N.Y. Oct. 28, 2010)
- *LLDVF, L.P. v. Dinicola*, 2010 U.S. Dist. LEXIS 82078, Fed. Sec. L. Rep. (CCH) P95,839, 2010 WL 3210613 (D.N.J. Aug. 12, 2010)
- *Nelson v. Xacta 3000, Inc.*, 2009 U.S. Dist. LEXIS 109580, 2009 WL 4119176 (D.N.J. Nov. 23, 2009)

News and Activities

- Moderator at the Hispanic Bar Association of New Jersey's Joint Mentorship Program Kick-off: "The Flexibility of Your J.D." Panel and Networking Reception (February 2017)
- President-Elect, Hispanic Bar Association of New Jersey (2016/17)
- Panelist at the Hispanic National Bar Association (HNBA) Corporate Counsel Conference, held March 16-19, 2016, in Las Vegas, NV. Mr. Ruiz and his co-panelists presented on "Can You Afford It? Health and Life Sciences Product Development and Prescription Drug Pricing." The discussion focused on "how the health and life sciences industry works to develop and protect their products/offering, including successful partnering in drug development and protection of associated intellectual property (March 2016)
- Presented on program titled "Practicing Before the District Court and the Bankruptcy Court in New Jersey: Federal Practice for the State Court Practitioner," held at the U.S. District Court in Newark, NJ (November 2015)
- Elected as Vice President of the Northern Region for the Hispanic Bar Association of New Jersey (HBA-NJ)
- Elected Treasurer of Hispanic Bar Association of New Jersey (HBA-NJ)
- Appointed to New Jersey Supreme Court Civil Practice Committee for 2014-2015 term.
- Selected for the 2014 Collaborative Bar Leadership Academy
- Member of Intellectual Property Department Named Litigation Department of the Year by New Jersey Law Journal (April 2017)
- Elected Trustee of the Hispanic Bar Association of New Jersey (HBA-NJ)
- Vice President of the Northern Region and Executive Board Member, Hispanic Bar Association of New Jersey (2015-2016)
- International Association of Defense Counsel Trial Academy (2015)
- Treasurer and Executive Board Member, Hispanic Bar Association of New Jersey (2014- 2015)
- Member, New Jersey Supreme Court Civil Practice Committee (2014-2016 term)
- Deputy Regional President, Hispanic National Bar Association (Region III - North) (2014- 2015)
- Member, Third Circuit Merit Selection Committee for United States Bankruptcy Court Judgeships (2014, 2015)

- Member, Union County College Paralegal Studies Advisory Committee (2015-2016)
- Bylaws Committee Chair, Hispanic National Bar Association Member, Association of the Federal Bar of New Jersey Deputy Regional President, Hispanic National Bar Association (Region III) (2012-2013)
- Trustee, Hispanic Bar Association of New Jersey (2013-2014)
- Press Secretary, Hispanic Bar Association of New Jersey (2011-2013)
- Member, Statewide Hispanic Chamber of Commerce of New Jersey
- Member, The U.S. District Court for the District of New Jersey Historical Society
- Member, Litigation Section-USLAW Organization Member,
- Past Tutor, Literacy Volunteers of New Jersey